

https://wilcosymphony.org/

https://www.facebook.com/wilcosymphony

https://www.instagram.com/wilcosymphonyorchestra/

The Williamson County Symphony Orchestra is a National award-winning, all-volunteer performing arts group dedicated to bringing the joy of great music to everyone! The Orchestra has received numerous honors since its formation in 2002 and is consistently recognized as one of the top ten community orchestras in the nation. Most recently, the Orchestra received 3rd Place in the Community Division of the American Prize in Orchestral Performance. Our reputation for musical excellence is renowned, and we are proud of the legacy of our program.

The Orchestra's all-volunteer, talented musicians rehearse weekly and perform 9 FREE concerts throughout Williamson County each year, including a holiday concert at Fort Cavazos for our servicemen and servicewomen. Our concerts are very well attended and greatly contribute to the well-being of the Williamson County community.

The non-profit Orchestra is currently supported solely by individuals across the Williamson County area, local cities, and the state of Texas. It is also vital for us to have the support of local businesses so that we may continue our level of excellence.

We sincerely hope that your business will consider sponsoring the Williamson County Symphony Orchestra as we continue our pursuit of "bringing the joy of great music to everyone." Your tax-deductible sponsorship donation will help sustain the Orchestra, enabling it to continue to flourish and produce high-quality, free concerts across Williamson County. It will also assist us in securing an orchestra-optimized rehearsal facility as well as help us achieve some of our long-range goals, which include updating percussion instruments and replacing old music stands and chairs for 70 musicians.

We hope to proudly display your name alongside ours as we both strive for community involvement and excellence.

Thank you for your consideration.

Cathy Hunter
Director, Commercial Partnerships and Sponsorships
Williamson County Symphony Orchestra
<a href="mailto:cathyhunter1@gmail.com">cathyhunter1@gmail.com</a>

# **SPONSORSHIP LEVELS**

(Due by Aug. 31,2024 to ensure maximum sponsorship exposure)

## **Bronze Sponsor (\$250)**

- > Business name listed in concert program for 2024-25 concert season (9 concerts) Attendance at each concert averages 1,000 people.
- > Business name on our website
- > Business name on sponsor recognition item displayed at each concert

### Silver Sponsor (\$500)

- → 1/4 page ad in concert program for 2024-25 concert season (9 concerts) Attendance at each
  concert averages 1,000 people.
- > Business name on our website with a direct link to your website
- > Business name on sponsor recognition item displayed at each concert

### Gold Sponsor (\$1000)

- > 1/2 page ad in concert program for 2024-25 concert season (9 concerts) Attendance at each concert averages 1,000 people.
- > Business name on our website with a direct link to your website
- > Business name/logo on sponsor recognition item displayed at each concert
- > Recognition of your business on our Facebook and Instagram pages

## **Platinum Sponsor (\$2000)**

- > Full page ad in concert program for 2024-25 concert season (9 concerts) Attendance at each concert averages 1,000 people.
- > Business name on our website with a direct link to your website
- > Business name/logo on sponsor recognition item displayed at each concert
- > Recognition of your business on our Facebook and Instagram pages
- > Business listed in email blasts that are sent to over 2,000 subscribers before each concert in our 2024-25 season
- > Recognition of your business by announcer at 1 concert series in the 2024-25 concert season (2 concerts)

# **Diamond Sponsor (\$5000)**

- ➤ Business logo on front page of concert program for 2024-25 concert season (9 concerts) -Attendance at each concert averages 1,000 people.
- > Business name on our website with a direct link to your website
- >> Business name/logo on sponsor recognition item displayed at each concert
- > Recognition of your business on our Facebook and Instagram pages
- ➤ Business listed in email blasts that are sent to over 2,000 subscribers before each concert in our 2024-25 season
- Recognition of your business by announcer at each concert in the 2024-25 concert season (9 concerts)



## Williamson County Symphony Orchestra Sponsorship

# **CONTACT INFORMATION**

DEADLINE: AUG. 31,2024 to ensure maximum sponsorship exposure for the 2024-25 season.

>>If payment is received after March 1, 2025, sponsorship benefits will carry over to the 2025-26 concert season.<<

MAKE CHECK PAYABLE TO: Williamson County Symphony Orchestra

#### PLEASE RETURN THIS FORM AND PAYMENT TO:

Williamson County Symphony Orchestra

**PAYMENT** 

Attn: Sponsorship

P.O.Box 122 // Round Rock, TX 78680

Payment may also be made through PayPal or credit card on our website <u>wilcosymphony.org/donate/</u>
In the payment section titled "Add special instructions to the seller" please indicate business name and sponsor level. You can email your completed sponsor form to <u>cathyhunter1@gmail.com</u> or mail it to the address above.

Once payment is received, you will be contacted to discuss ad and business logo (according to sponsor level).

Scan to pay for sponsorship